

Introducing a dealership controlled lead generator.

This product allows you to supply shoppers with a current credit score and financial tools.

You get:

An Exclusive shopper with a credit score and a 25-line item summery.

Visit https://www.scorenavigator.com/affiliateauto to register your company

# AGENT DASHBOARD

- Track Members Enrolled
- Purchase Redemption Codes
- Referral Link for Enrollments
- Banners and Videos for Advertising

| ScoreNavigator  |                  |                  |
|---|------------------|------------------|
| DASHBOARD MEMBERS SUPPORT   |                  |                  |
| Dashboard   | Ryan             | Bresse (AUTOMGR) |
| Marketing Materials (Click Banners for Available Banners) Link Banners Videos | Redemption Codes |                  |
| Links<br>Copy and paste the link below to refer others using your             | Туре             | Reports          |
| promo code.   | Purchased        | 10               |
| https://www.scorenavigator.com/auto/ACMEAUTO                                  | Allocated        | 1                |
|   | Used             | 0                |
|   | Remaining        | 9                |
|   | Purchase Codes   |                  |
|   |                  |                  |
|   |                  |                  |
|   |                  |                  |
| © ScoreNavigator, Inc.  |                  | Support          |

# MARKETING TOOLS



Located inside of the dashboard, marketing materials such as videos and banners are available

#### Auto & Mortgage

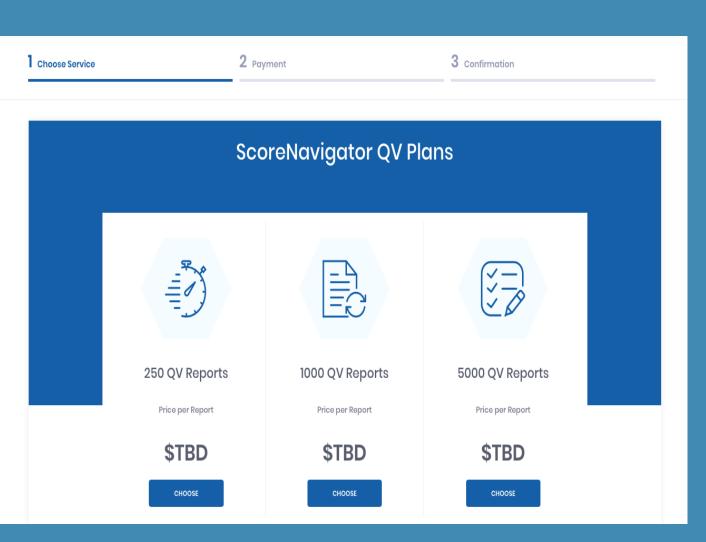




<a href="https://www.scorenavigator.com/auto/ACMEAUTO"><img src="https://www.scorenavigator.com/img/banners/set03/728X90-auto.png">/a>

# REDEMPTION CODES

You control pricing and volume. By purchasing codes the shopper clicks your advertised link and goes to the enrollment page the built-in code allows them to bypass putting in payment information



# REDEMPTION CODES

Here you will enter your credit card details to purchase the codes for your account.

You may add more codes as you need them.

| Choose Service                     | 2 Payment                                | 3 Confirmatio | n |
|------------------------------------|--|---------------|---|
| Shopping Cart: You will be charged | d \$0.00 today for 250 Redemption Codes. |               |   |
| Payment Method                     |  |               |   |
| First Name                         |  |               |   |
| Last Name                          |  |               |   |
| Card Number                        | ####-####-####                           |               |   |
| Expiration                         | Month v<br>Year v                        |               |   |
| ссу                                | ###                                      |               |   |
|                                    | Address Info:                            |               |   |
| Billing Street                     | Street                                   |               |   |

# MEMBERS SECTION

- Members Contract Information
  Provided
- Current TransUnion Score is
  Presented
- 25 Item Credit Summery
- Factor Codes
- Score History

| embers<br>Admin = Members = Member List |            |            |         |                   |               |
|---|------------|------------|---------|-------------------|---------------|
|   |            |            |         |                   |               |
| Members                                 |            |            |         |                   |               |
| Copy Excel CSV PDF Print Search:        |            |            |         |                   |               |
| Date 14                                 | Customer 🕕 | Company †↓ | Туре ↑↓ | Scores (EQ EX TU) | t↓ Actions t↓ |
| Feb 23, 2018 - 10:31 AM                 | 2 AUTO GUY | Acme Auto  | QV      | 607               |               |
| Aug 23, 2013 - 12:35 PM                 | 2 AUTO GUY | Acme Auto  | QV      | 607               |               |
| Date                                    | Customer   | Company    | Туре    | Scores (EQ EX TU) | Actions       |
| Show 25 🗢 entries                       |            |            |         |                   | 《 〈 1 〉 》     |

| oreNaviga  | tor                        |                               |        |                            |                 |   |           |
|--|----------------------------|-------------------------------|--------|----------------------------|-----------------|---|-----------|
| e <b>dit Report</b><br>• Admin • Credit Report • TU  |                            |                               |        |                            |                 |   | AUTO GL   |
| Welcome  |                            | TransUnion®<br>Vantage® Score |        | 607                        | Name<br>Address | AUTC<br>350 CICADA<br>MILLEDEFVILLE, 0A<br>rbrosse@scorenavigator<br>555-555- |           |
| Take control of your financial fut<br>score! Your dashboard provides<br>unique Target Score Simulators | quick access to upgrade to |                               |        | Ranging: 600 – 659         | E-Mail<br>Phone |   |           |
| Crodit Su  | immary                     |                               | Credit | Factors                    |                 | Score History   |           |
| Total Accounts   | 11 Open Re                 | volving                       | 7      | Balances - Revolving       | \$2995          | Credit Utilization  | 41.3      |
| Negative Accounts  | 0 Open In                  | stallments                    | 1      | Balances - Installments    | \$5218          | Available Credit  | \$4255.0  |
| Delinquent Accounts  | 1 Open M                   | ortgages                      | 0      | Balances - Open Mortgages  | \$0             | Date Oldest Account   | 2012-08-2 |
| Open Accounts  | 8 Open C                   | ollections                    | 0      | Balances - Open Collection | s <b>\$0</b>    | Credit Age  | 5.        |
|  | 0                          | her                           | 0      | Balances - Open Other      | \$0             | Payments Ontime   | 81.82     |
| Closed Accounts  | 3 Open O                   |                               |        |                            |                 |   |           |

# MEMBERS BENEFITS

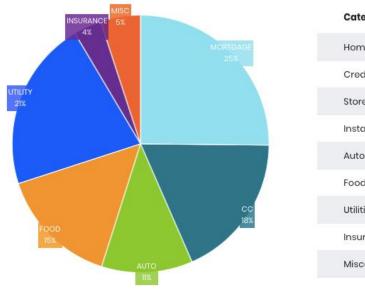
Members are provided with a complete financial section with financial analysis, and budgeting programs for viewing. This will allow you to see the members financial situation from their budget sheet. **Revolving Balances Total Balances Credit Utilization** Monthly Payments 41.3% \$0 \$9.212 987 Revolving Trades Only **Open Accounts** Open Active Accounts Credit Limits Used Balances Utilization Income Utilization 41.3%

#### Financial Analysis

Your provided Financial Analysis program is an integral part to the Financial & Credit Wellness program you are enrolled in. You budget is an itemized summary of likely income and expenses over a given period of time. We have provided you with an interactive spreadsheet allowing you a concrete, organized, and easily understood breakdown of how much money you have coming in and how much you have going out. This is an invaluable tool to help you prioritize your spending and manage your money. To successfully manage your credit, it is important to first manage your money.

By identifying the breakdown of your expenses you may be surprised what you see. Monitoring your budget will help you identify wasteful spending, and as your financial situation changes, your financial and credit goals will be met.

Remember, with a budget, there are no surprises. You will then be able to take advantage on paying down revolving balances and/or establishing necessary new revolving accounts.



| Category          | Usage  | Payment | Balance |
|-------------------|--------|---------|---------|
| Home Loans        | 25.16% | \$500   | \$0     |
| Credit Cards      | 18.27% | \$363   | \$3994  |
| Store Cards       | N/A    | N/A     | N/A     |
| Installment Loans | 0.00%  | N/A     | N/A     |
| Auto Loans        | 11.47% | \$228   | \$5218  |
| Food              | 15.10% | \$300   | \$0     |
| Utilities         | 21.44% | \$426   | \$0     |
| Insurances        | 3.52%  | \$70    | \$0     |
| Miscellaneous     | 5.03%  | \$100   | \$0     |
|                   |        | \$1,987 | \$9,212 |

# **BUDGET SHEET**

Members fill out a budget sheet. You will be able to see their income, expenses and disposable income.

| Other Bills                       |                 |         |        |      |    |          |
|-----------------------------------|-----------------|---------|--------|------|----|----------|
| Credit Card Payment               | CAPITAL ONE     | 723.00  | 46.00  | 28th | \$ | Drop     |
| Credit Card Payment               | BANK OF AMERICA | 300.00  | 22.00  | 14th | ¢  | Drop     |
| Credit Card Payment               | CHASE           | 279.00  | 18.00  | llth | *  | Drop     |
| Credit Card Payment               | CHASE           | 527.00  | 43.00  | 5th  | ¢  | Drop     |
| Credit Card Payment               | CAPITAL ONE     | 417.00  | 53.00  | 12th | ÷  | Drop     |
| Credit Card Payment               | CREDIT ONE BANK | 639.00  | 56.00  | 2nd  | ¢  | Drop     |
| Credit Card Payment               | CITIBANK        | 1109.00 | 125.00 | 19th | \$ | Drop     |
| Miscellaneous                     |                 |         |        |      |    |          |
| Total Expenses                    |                 |         |        |      |    | \$1987.0 |
| Disposable Income                 |                 |         |        |      |    | \$3013.0 |
| Debt Ratio                        |                 |         |        |      |    | 22%      |
| Click Save All to update all acco | unts.           |         |        |      |    | Save All |

# SUPPORT FAQS

Members are also provided with a support section. This section allows members to have access to valuable information on credit as well as finance

#### Frequently Asked Questions

The Basics Of Credit

Understanding Credit Reports

Organizing Your Financial Life

Building Budget Skills

Understanding Debt

Getting Out Of Debt

Identity Theft and Identity Fraud

#### **Credit Resources**

Credit Report & Scores

Errors & Omissions

Organizing Records - Checklist

#### **Budget Percentages**

#### The Basics Of Credit

- >> What is credit?
- >> What are the different types of credit?
- >> What is the cost of credit?
- >> How is credit granted?
- >> What are the advantages and disadvantages of using credit?

# HOW TO **ENROLL**

Once the shopper clicks the link you advertise it will take them to a branded enrollment page. The enrollment gives the member access for 30 days. The dealership has unlimited access to the members information.

#### **Courtesy of: Acme Auto**



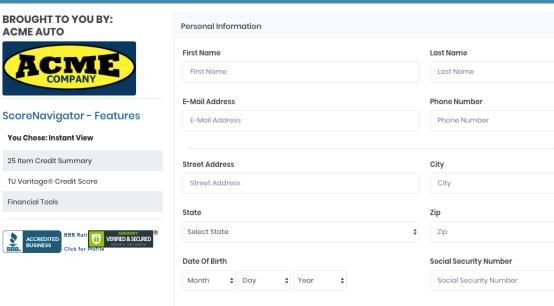
Instant View

25 Item Credit Summary TU Vantage® Credit Score Financial Tools



SIGN-UP

Financial Tools



#### What is Instant View?

ScoreNavigator® created an instant view product so you can see your current TransUnion® Vantage Score®. Along with the score, you receive a 25 item credit summary which indicates factors surrounding your score. In fact, the product also provides you with factors used to determine your score.

The important features also include a section on Financial tools so you can begin taking control of your finances. Also, in the Support Section you will learn about how to budget, credit scoring explanations, and tips.

You will have options to continue this product on a monthly or yearly subscription, as well have access to subscribe to our 1 Bureau or 3 Bureau option with credit data, Point Deduction Technology®, simulators and more.